

David Schleifer, PhD

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Employment

Vice President and Director of Research , Public Agenda, Brooklyn, NY	2016 to current
Senior Research Associate , Public Agenda, Brooklyn, NY	2013 to 2016
Associate Research Scholar , Columbia University Medical Center, New York, NY	2010 to 2012

Education

PhD, Sociology, New York University, 2010, Doctoral Dissertation: "Reforming Food: How Trans Fats Entered and Exited the American Food System."

MA, Sociology, New York University, 2007

BA, Sociology, Wesleyan University, 1998, Phi Beta Kappa and High Honors in Sociology

Peer Reviewed Publications

Carolin Hagelskamp, Celina Su, and David Schleifer. 2023. "When Participatory Budgeting (PB) funds schools, who benefits? An equity analysis of PB-associated investments in NYC public schools." *Local Development and Society* <https://doi.org/10.1080/26883597.2023.2224950>.

Carolin Hagelskamp, Rebecca Silliman, Erin Godfrey, and David Schleifer. 2020. "Shifting Priorities: Participatory Budgeting in New York City is Associated with Increased Investments in Schools, Street and Traffic Improvements, and Public Housing." *New Political Science* <https://doi.org/10.1080/07393148.2020.1773689>.

Carolin Hagelskamp, David Schleifer, Chloe Rinehart, and Rebecca Silliman. 2018. "Participatory Budgeting: Could It Diminish Health Disparities in the United States?" *Journal of Urban Health* <https://doi.org/10.1007/s11524-018-0249-3>.

Kathryn Phillips, David Schleifer, and Carolin Hagelskamp. 2016. "Most Americans Do Not Believe That There Is An Association Between Health Care Prices And Quality Of Care." *Health Affairs* <https://doi.org/10.1377/hlthaff.2015.1334>.

David Schleifer and Michaela DeSoucey. 2015. "What Your Consumer Wants: Business-to-business advertising as a mechanism of market change." *Journal of Cultural Economy*, <https://doi.org/10.1080/17530350.2013.861356>.

David Schleifer. 2013. "Categories Count: Trans Fat Labeling as a Technique of Corporate Governance." *Social Studies of Science*, <https://doi.org/10.1177/0306312712461573>.

David Schleifer and David Rothman. 2012. "The Ultimate Decision Is Yours: Exploring Patients' Attitudes about the Overuse of Medical Interventions." *PLoS One* <https://doi.org/10.1371/journal.pone.0052552>.

David Schleifer. 2012 "The Perfect Solution: How Trans Fats Became the Healthy Replacement for Saturated Fats." *Technology and Culture* [doi:10.1353/tech.2012.0018](https://doi.org/10.1353/tech.2012.0018).

David Schleifer. 2011. "We Spent a Million Bucks and Then We Had to Do Something: The Unexpected Implications of Industry Involvement in Trans Fats Research." *Bulletin of Science, Technology and Society* <https://doi.org/10.1177/0270467611422837>.

Michaela DeSoucey and David Schleifer. 2010. "Technique and Technology in the Kitchen: Comparing Resistance to Municipal Trans Fat and Foie Gras Bans." *Studies in Law, Politics, and Society* [https://doi.org/10.1108/S1059-4337\(2010\)0000051010](https://doi.org/10.1108/S1059-4337(2010)0000051010).

David Schleifer. 2007. "The NYU Strike as Case Study." *Workplace* <https://doi.org/10.14288/workplace.v0i14.182202>.

David Schleifer. 2006. "Make Me Feel Mighty Real: Gay Female-to-Male Transgenderists Negotiating Sex, Gender, and Sexuality." *Sexualities* <https://doi.org/10.1177/136346070605839>.

David Schleifer. 2004. "La Mirada Genética: El Secuenciamiento del Genoma del Arroz en China." *La Revista Iberoamericana de Ciencia, Tecnología y Sociedad* <http://ref.scielo.org/8hdz6y>.

Reports

Rebecca Silliman, Erin McNally, Cruz Fox, and David Schleifer. 2023. "It leaves me feeling defeated: Searching for in-network mental health care with marketplace insurance," <https://www.publicagenda.org/reports/netad-2023/>

Rebecca Silliman, Erin McNally, Cruz Fox, and David Schleifer. 2023. "Complex, time-consuming, and frustrating: Searching for in-network diabetes care with marketplace insurance," <https://www.publicagenda.org/reports/netad-2023/>

Rebecca Silliman, Erin McNally, Cruz Vargas-Sullivan, and David Schleifer. 2023. "How administrative professionals see the effects of narrow network and complex benefits," <https://www.publicagenda.org/reports/netad-2023/>

David Schleifer and Cruz Fox. 2023. "Something Needs to Happen: What Employees Think Employers Should Do About Health Care Providers' Prices," Public Agenda, <https://publicagenda.org/resource/something-needs-to-happen-what-employees-think-employers-should-do-about-health-care-providers-prices/>

Cruz Fox and David Schleifer. 2023. "American Perspectives on Racism and Racial Justice: A Hidden Common Ground Report," Public Agenda, <https://publicagenda.org/resource/american-perspectives-on-racism-and-racial-justice-a-hidden-common-ground-report/>

Rebecca Silliman and David Schleifer. 2023. "Eager to Build Bridges: Religious and Spiritual Americans' Desire to Connect Across Partisan Divides," Public Agenda, <https://publicagenda.org/resource/eager-to-build-bridges-religious-and-spiritual-americans-desire-to-connect-across-partisan-divides/>

Rebecca Silliman and David Schleifer. 2023. "Who Profits? Students' Experiences at For-Profit Colleges," Public Agenda, <https://publicagenda.org/resource/who-profits-students-experiences-at-for-profit-colleges/>

Rebecca Silliman and David Schleifer. 2023. "A Better Deal? Comparing Alumni's Experiences with Online Degrees at For-Profit and Nonprofit Colleges," Public Agenda, <https://publicagenda.org/resource/a-better-deal-comparing-alumni-experiences-with-online-degrees-at-for-profit-and-nonprofit-colleges/>

Anthony Patterson, David Schleifer, Brian Schulz, and Erin McNally. 2022. "The Political Alienation Barometer," Public Agenda, <https://publicagenda.org/resource/the-political-alienation-barometer/>

Rebecca Silliman, David Schleifer, and Erin McNally. 2022. "Americans' Views of How the News Media Covers Teachers," Public Agenda, <https://publicagenda.org/resource/americans-views-of-how-the-news-media-covers-teachers/>

Rebecca Silliman, David Schleifer, and Erin McNally. 2022. "Teachers in the News," Public Agenda, <https://teachersinthenews.org/>

David Schleifer and Erin McNally. 2022. "Journalists Discuss Reporting on Common Ground and Divisiveness," Public Agenda, <https://publicagenda.org/resource/journalists-discuss-reporting-on-common-ground-and-divisiveness/>

David Schleifer, Will Friedman, and Erin McNally. 2022. "America's Hidden Common Ground on Public Higher Education: What's Wrong and How to Fix It," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-public-higher-education-whats-wrong-and-how-to-fix-it/>

David Schleifer, Rebecca Silliman, and Erin McNally. 2021. "Essential Educators: Teacher and Parent Views on COVID-19," Public Agenda, <https://publicagenda.org/resource/essential-educators-teacher-and-parent-views-on-covid-19/>

Rebecca Silliman and David Schleifer. 2021. "A Two-Way Street: Building Trust Between People with Medicaid and Primary Care Doctors," Public Agenda, <https://publicagenda.org/resource/a-two-way-street-building-trust-between-people-with-medicaid-and-primary-care-doctors/>

David Schleifer, Will Friedman, and Erin McNally. 2021. "America's Hidden Common Ground on Renewing Democracy," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-renewing-democracy/>

Will Friedman and David Schleifer. 2021. "America's Hidden Common Ground on Overcoming Divisiveness," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-overcoming-divisiveness/>

David Schleifer, Will Friedman, and Erin McNally. 2021. "Putting Partisan Animosity in Perspective," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-putting-partisan-animosity-in-perspective/>

David Schleifer and Will Friedman. 2020. "Taking the Pulse: Where Americans Agree on Improving Health Care," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-improving-health-care/>

David Schleifer and Will Friedman. 2020. "America's Hidden Common Ground on Creating Good Jobs," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-creating-good-jobs/>

David Schleifer and Will Friedman. 2020. "America's Hidden Common Ground on Race and Police Reform," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-racism-and-police-reform/>

David Schleifer and Will Friedman. 2020. "America's Hidden Common Ground on the Coronavirus and Reopening," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-the-coronavirus-part-2/>

David Schleifer and Will Friedman. 2020. "America's Hidden Common Ground on Community Responses to the Coronavirus," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-the-coronavirus-part-1/>

David Schleifer and Will Friedman. 2020. "Americans' Hidden Common Ground on Immigration," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-immigration/>

David Schleifer. 2020. "Greater Voice, Greater Impact: Americans' Views on Making Democracy Work for Everyone," Public Agenda, <https://publicagenda.org/resource/greater-voice-greater-impact-americans-views-on-making-democracy-work-for-everyone/>

David Schleifer and Will Friedman. 2020. "America's Hidden Common Ground on Economic Opportunity and Inequality," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-economic-opportunity-and-inequality/>

David Schleifer and Will Friedman. 2019. "America's Hidden Common Ground on Climate Change," Public Agenda, <https://publicagenda.org/resource/americas-hidden-common-ground-on-climate-change/>

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David Schleifer and Kirk Grisham. 2019. "We Can Do Better: New York State Residents Weigh In on Health Care Quality," Public Agenda, <https://publicagenda.org/resource/we-can-do-better-new-york-state-residents-weigh-in-on-health-care-quality/>

David Schleifer and Antonio Diep. 2019. "Strengthening Democracy: What Do Americans Think," Public Agenda, <https://publicagenda.org/resource/strengthening-democracy-what-do-americans-think/>

David Schleifer, Antonio Diep and Kirk Grisham. 2019. "It's About Trust: Low-Income Parents' Perspectives on How Pediatricians Can Screen for Social Determinants of Health," Public Agenda, <https://publicagenda.org/resource/its-about-trust-low-income-parents-perspectives-on-how-pediatricians-can-screen-for-social-determinants-of-health/>

David Schleifer, Carolin Hagelskamp, Allison Rizzolo and Chloe Rinehart. 2015, updated 2018. "Charter Schools in Perspective: Guide to Research, Discussion Guide and Critical Questions," Public Agenda, <https://www.in-perspective.org/pages/homepage>

Rebecca Silliman and David Schleifer. 2018. "A Major Step What Adults Without Degrees Say About Going (Back) to College," Public Agenda, <https://publicagenda.org/resource/a-major-step-what-adults-without-degrees-say-about-going-back-to-college/>

Will Freidman, Antonio Diep and David Schleifer. 2018. "Where Americans See Eye to Eye on Health Care," Public Agenda, https://publicagenda.org/wp-content/uploads/PublicAgenda_HiddenCommonGround_HealthCare_2018.pdf

Will Freidman, Ravi Reddi and David Schleifer. 2018. "Where Americans See Eye to Eye on Incarceration," Public Agenda, https://publicagenda.org/wp-content/uploads/PublicAgenda_HiddenCommonGround_CriminalJustice_2018.pdf

David Schleifer, Rebecca Silliman, Chloe Rinehart and Antonio Diep. 2017. "Qualities that Matter: Public Perceptions of Quality in Diabetes Care, Joint Replacement and Maternity Care," Public Agenda, <https://publicagenda.org/resource/qualities-that-matter-public-perceptions-of-quality-in-diabetes-care-joint-replacement-and-maternity-care/>

David Schleifer, Rebecca Silliman and Chloe Rinehart. 2017. "Still Searching: How People Use Health Care Price Information in the United States, New York State, Florida, Texas and New Hampshire," Public Agenda, <https://publicagenda.org/resource/still-searching-how-people-use-health-care-price-information-in-the-united-states/>

David Schleifer, Chloe Rinehart and Tess Yanisch. 2017. "Teacher Collaboration in Perspective: Guide to Research, Discussion Guide and Critical Questions," Public Agenda, <https://www.in-perspective.org/pages/teacher-collaboration>

Carolin Hagelskamp, Chloe Rinehart, Rebecca Silliman and David Schleifer. 2016. "A Process of Growth: Participatory Budgeting in the United States and Canada in 2015-16," Public Agenda, <https://publicagenda.org/resource/a-process-of-growth-the-expansion-of-participatory-budgeting-in-the-united-states-and-canada-in-2015-16/>

Carolin Hagelskamp, Chloe Rinehart, Rebecca Silliman and David Schleifer. 2016. "Why Let the People Decide: Elected Officials on Participatory Budgeting," Public Agenda, <https://publicagenda.org/resource/why-let-the-people-decide-elected-officials-on-participatory-budgeting/>

Carolin Hagelskamp, Chloe Rinehart, Rebecca Silliman and David Schleifer. 2016. "What's the Payoff: Americans Consider Problems and Promises of Higher Education," Public Agenda, <https://publicagenda.org/resource/public-opinion-on-higher-education-whats-the-payoff-americans-consider-problems-and-promises-of-higher-education/>

Carolyn Hagelskamp, Chloe Rinehart, Rebecca Silliman and David Schleifer. 2016. "Public Spending, by the People: Participatory Budgeting in the United States and Canada in 2014 – 15," Public Agenda, <https://publicagenda.org/resource/public-spending-by-the-people-participatory-budgeting-in-the-united-states-and-canada-in-2014-15/>

David Schleifer, Carolyn Hagelskamp and Chloe Rinehart. 2015. "A Difficult Balance: Trustees Speak About the Challenges Facing Comprehensive Universities," Public Agenda, <https://publicagenda.org/resource/a-difficult-balance-trustees-speak-about-the-challenges-facing-comprehensive-universities/>

Carolyn Hagelskamp, Will Friedman, Allison Rizzolo, Chloe Rinehart and David Schleifer. 2015. "What's at Issue Here? New York Metro Area Residents on the Problems That Concern Them Most," Public Agenda, https://publicagenda.org/wp-content/uploads/PublicAgenda_Whats_At_Issue_Here_2015.pdf

David Schleifer, Carolyn Hagelskamp and Chloe Rinehart. 2015. "How Much Will It Cost? How Americans Use Prices in Health Care," Public Agenda, https://publicagenda.org/wp-content/uploads/HowMuchWillItCost_PublicAgenda_2015.pdf

Public Agenda. 2014. "In Theory, Yes: How Educators of Educators Discuss the Roles and Responsibilities of Communities in Education," Public Agenda, <https://files.eric.ed.gov/fulltext/ED560116.pdf>

Public Agenda. 2014. "Joint Ventures: An Experiment in Community/Professional Co-framing in K-12 Education," Public Agenda, <https://files.eric.ed.gov/fulltext/ED560117.pdf>

David Schleifer, Carolyn Hagelskamp and Christopher DiStasi. 2014. "Curbing Health Care Costs: Are Citizens Ready to Wrestle with Tough Choices?" Public Agenda, <https://www.kettering.org/catalog/product/curbing-health-care-costs-are-citizens-ready-wrestle-tough-choices-0>

Carolyn Hagelskamp, David Schleifer, and Christopher DiStasi. 2014. "Profiting Higher Education? What Students, Alumni and Employers Think About For-Profit Colleges," Public Agenda, <https://publicagenda.org/resource/profitting-higher-education-what-students-alumni-and-employers-think-about-for-profit-colleges/>

Carolyn Hagelskamp, David Schleifer, and Christopher DiStasi. 2013. "Is College Worth it for Me? How Adults Without Degrees Think About Going (Back) to School," Public Agenda, <https://publicagenda.org/resource/is-college-worth-it-for-me-how-adults-without-degrees-think-about-going-back-to-college/>

Carolyn Hagelskamp, David Schleifer, and Christopher DiStasi. 2013. "Not Yet Sold: What Employers and Community College Students Think About Online Education," Public Agenda, <https://files.eric.ed.gov/fulltext/ED547410.pdf>

David Schleifer, Asif Halim, and Doug Guthrie. 2010. "The Environmental Impact of Mining Metals and Gemstones: The Case for Putting Jewelry Back into Circulation." Circa Jewelry & George Washington University School of Business.

Selected Commentaries and Other Writing

David Schleifer. 2023. "Beyond Forgiveness: Tackle the root causes of debt in higher education and health care," *The Hill*, <https://thehill.com/opinion/finance/4349969-beyond-forgiveness-tackle-the-root-causes-of-debt-in-higher-education-and-health-care/>

Katherine Hempstead and David Schleifer. 2023. "The Challenge of Obtaining Mental Healthcare in the Marketplace," *Marketplace Pulse*, Robert Wood Johnson Foundation, <https://www.rwjf.org/en/insights/our-research/2023/11/marketplace-pulse-the-challenge-of-obtaining-mental-healthcare-in-the-marketplace.html>

Lisa Zamosky and David Schleifer. 2023. "Employees ready for action to address high health care costs," *PBGH*, <https://www.pbgh.org/employees-ready-for-action-to-address-high-health-care-costs/>

Sophie Nguyen and David Schleifer. 2023. "What's next after loan forgiveness?" *The Hill*, <https://thehill.com/opinion/congress-blog/3735473-where-do-we-go-from-here-whats-next-after-loan-forgiveness/>

David Schleifer. 2022. "Who gets to ask the questions and who has to answer?" *American Board of Internal Medicine Foundation*, <https://buildingtrust.org/2022/01/who-gets-to-ask-the-questions-and-who-has-to-answer/>

David Schleifer. 2022. "How Journalists Can Strengthen Coverage of Teachers and Learning," *Education Week*, <https://www.edweek.org/sponsor/public-agenda/education-beat-how-journalists-can-strengthen-coverage-of-teachers-and-learning>

David Schleifer and Mary Catherine Beach. 2021. "In Patients We Trust: Why Clinicians Need To Believe And Respect Patients," *Health Affairs Forefront*, <https://www.healthaffairs.org/content/forefront/patients-we-trust-why-clinicians-need-believe-and-respect-patients>

David Schleifer and Mary Catherine Beach. 2021. "How healthcare leaders can help rebuild trust," *Modern Healthcare*, <https://www.modernhealthcare.com/opinion/how-healthcare-leaders-can-help-rebuild-trust>

David Schleifer. 2021. "Giving teachers more decision-making power would bring democracy to life at school," *The Fulcrum*, <https://thefulcrum.us/civic-ed/civics-education-school-teachers>

David Schleifer and Rebecca Silliman. 2020 "Trust Should Be a Two-Way Street," *American Board of Internal Medicine Foundation*, <https://buildingtrust.org/2020/12/trust-should-be-a-two-way-street/>

David Schleifer and Suzanne Brundage. 2019 "Parents Talk About Social Needs Screening, Identify Trust as a Major Issue," *Georgetown University Center for Children & Families*, <https://ccf.georgetown.edu/2019/07/24/parents-talk-about-social-needs-screening-identify-trust-as-a-major-issue/>

David Schleifer. 2020. "B.R. Cohen on How Food Became Pure," *Public Books*, <https://www.publicbooks.org/public-thinker-b-r-cohen-on-how-food-became-pure/>

David Schleifer. 2018. "Pulling Back the Curtain: How Americans Use Health Care Price Information," *Government Finance Review*, <https://www.gfoa.org/materials/pulling-back-the-curtain-how-americans-use-health-care>

Ateev Mehrotra, David Schleifer, Amy Shefrin and Andrea Ducas. 2018. "Defining the Goals of Health Care Price Transparency: Not Just Shopping Around." *NEJM Catalyst*, <https://catalyst.nejm.org/doi/full/10.1056/CAT.18.0146>

David Schleifer and Alison Fairbrother. 2014. "What Fish Oil Pills Are Hiding: One Woman's Quest to Save the Chesapeake Bay from the Dietary Supplement Industry." *Issues in Science and Technology*, published simultaneously in *Creative Nonfiction*, <https://issues.org/what-fish-oil-pills-are-hiding/>

David Schleifer and Alison Fairbrother. 2014. "The Fish at the Heart of the Food System," *Gizmodo*, <https://gizmodo.com/what-do-fertilizer-omega-3-pills-and-pig-feed-have-in-1517014100>

David Schleifer. 2014. "How Trans Fats Almost Got Saturated," *Inform* https://www.aocs.org/documents/InformPDF/Volume_25_1_Jan2014.pdf

David Schleifer. 2013. "Ask Not What Product Labeling Can Do for You," *Risk and Regulation*, <https://www.lse.ac.uk/researchAndExpertise/units/CARR/publications/CARRmagR&R25-Schleifer.pdf>

David Schleifer and Bart Penders. 2011. "Food, Drugs and TV: The Social Study of Corporate Science." *Bulletin of Science, Technology and Society*, <https://journals.sagepub.com/doi/10.1177/0270467611429739>

David Schleifer. 2010. "How to be Allergic to Everything." *Ars Medica*, <https://ars-medica.ca/index.php/journal/issue/view/12>

David Schleifer. 2010. "The Best Way to Get Good Taste." *Post Road Magazine*, <https://www.postroadmag.com/2020/07/23/issue-19/>

David Schleifer. 2009. "Salt's Fat Chance." *Chemical Heritage Magazine*, <https://www.sciencehistory.org/stories/magazine/salts-fat-chance/>

David Schleifer. 2007. "Fear of Frying: A Brief History of Trans Fats," *N+1*, <https://www.nplusonemag.com/online-only/online-only/fear-frying/>

Selected Briefings and Presentations

Aspen Institute Racial Justice & Religion Initiative, 2024. "American Perspectives on Racism and Racial Justice."

Association for Public Policy Analysis & Management, 2023. "Provider Networks and Consumer Access in the ACA Marketplaces."

United Hospital Fund and Greater New York Hospital Association, Annual Symposium on Health Care Services in New York Poster Session, 2023. "It leaves me feeling defeated: Searching for in-network mental health care with marketplace insurance."

New America, 2023. "Is Higher Education Still Worth It?" <https://www.newamerica.org/education-policy/events/is-higher-education-still-worth-it/>

Office of Postsecondary Education, U.S. Department of Education Listening Session on Incentive Compensation Prohibitions, 2023. "Comparing Alumni's Experiences with Online Degrees at For-Profit and Nonprofit Colleges."

National School Public Relations Association Annual Meeting, 2022. "Portrayals of Teachers in the News and Strategies for Strengthening Coverage."

Washington State School Public Relations Association Annual Meeting, 2022. "Portrayals of Teachers in the News and Strategies for Strengthening Coverage."

Inside Higher Ed Podcast, 2022. "The Public's Growing Doubts About College 'Value'" <https://www.insidehighered.com/news/2022/09/27/publics-growing-concern-about-higher-eds-value-key-podcast>

Social Interventions Research and Evaluation Network (SIREN) Podcast, 2021. "Understanding Patients' Perspectives on Social Risk Screening," <https://sirenetwork.ucsf.edu/podcast/understanding-patients-perspectives-social-risk-screening>

Health Datapalooza Poster Session, 2021, "A Two-Way Street: Building Trust Between People with Medicaid and Primary Care Doctors."

Medicaid and CHIP Payment and Access Commission (MACPAC), 2020. "A Two-Way Street: Building Trust Between People with Medicaid and Primary Care Doctors."

National Medicaid Medical Directors Network, 2020. "A Two-Way Street: Building Trust Between People with Medicaid and Primary Care Doctors."

Healthfirst, American Academy of Pediatrics and Mount Sinai Continuing Medical Education, 2020. "Parents' Perspectives on Pediatricians Screening for Social Determinants of Health."

United Hospital Fund Partnerships for Early Childhood Development Briefing, 2019. "Parents' Perspectives on Pediatricians Screening for Social Determinants of Health."

National School Public Relations Association, National Seminar, 2019. "Our Next Assignment: Where Americans Stand on Public K-12 Education."

United Hospital Fund, Annual Symposium on Health Care Services in New York Poster Session, 2019, "It's About Trust: Low-Income Parents' Perspectives on How Pediatricians Can Screen for Social Determinants of Health."

Academy Health Annual Research Meeting Poster Session, 2019. "It's About Trust: Low-Income Parents' Perspectives on How Pediatricians Can Screen for Social Determinants of Health."

Patient Centered Outcomes Research Institute Briefing, 2018. "Qualities That Matter: Public Perceptions of Quality in Diabetes Care, Joint Replacement and Maternity Care."

Centers for Medicare & Medicaid Services Price Transparency Consumer and Beneficiary Organization Briefing, 2018. "Still Searching: How People Use Health Care Price Information in the United States."

South Florida Hospital & Healthcare Association Annual Meeting, 2018. "Price Transparency: It's What Consumers Want."

Government Finance Officers Association, Annual Meeting, 2018. "Behind the Curtain: Price Transparency in Health Care."

Patient Advocate Foundation Data Resources Advisory Committee, 2017. "Qualities That Matter: Public Perceptions of Quality in Diabetes Care, Joint Replacement and Maternity Care."

AHIP Stakeholder Briefing, 2017. "Qualities That Matter: Public Perceptions of Quality in Diabetes Care, Joint Replacement and Maternity Care."

Network for Excellence in Health Innovation Convening on Transparency in Health Care, 2017, "How Americans Seek and Use Health Care Price Information."

Science History Institute Distillations Podcast, 2017, "Butter vs. Margarine One of America's most bizarre food battles," <https://www.sciencehistory.org/stories/distillations-pod/butter-vs-margarine/>

United Hospital Fund and Greater New York Hospital Association, Annual Symposium on Health Care Services in New York Poster Session, 2017. "Still Searching: How People in New York State Use Health Care Price Information."

Academy Health Annual Research Meeting Poster Session, 2017. "Still Searching: How Americans Use Health Care Price Information," Poster Session.

Academy Health Annual Research Meeting, 2016. "Do Consumers Associate Price and Quality and What Are the Implications for Transparency Initiatives? New Insights from a National Survey."

National Academies of Sciences, Engineering and Math Committee on Ensuring Patient Access to Affordable Drug Therapies, 2016. "How Americans Seek and Use Health Care Price Information."

National Patient Advocate Foundation Policy Consortium, 2016. "How Americans Seek and Use Health Care Price Information."

Robert Wood Johnson Foundation Policymaker Briefing at KFF, 2016. "Understanding the Use and Impact of Price Transparency in Health Care."

Centers for Medicare and Medicaid Services Briefing, 2015. "How Much Will It Cost? How Americans Use Prices in Health Care."

Sitewire Health Podcast, 2015. "Price Transparency: The Healthcare Consumer's View,"
<http://sitewirehealth.com/podcast/price-transparency-the-healthcare-consumers-view/>

U.S. Department of Health and Human Services Private Sector Engagement Office Briefing, 2015. "How Much Will It Cost? How Americans Use Prices in Health Care."

Data and Society Data Bytes, 2015., "How Much Will It Cost? How Americans Use Prices in Health Care."

United Hospital Fund Annual Symposium on Health Care Services in New York Poster Session, 2015. "How Much Will It Cost? How Americans Use Prices in Health Care."

American Sociological Association, 2013. "Imagined Consumers: Business-to-Business Food Ingredient Advertising and the Role of Critique in Industrial Production."

Society for Social Studies of Science, 2012. "What Counts as A Blueberry? Making The Most of Regulatory Uncertainty in Business-To-Business Food Advertising," co-presented with Michaela DeSoucey.

American Sociological Association, 2012. "The Conflict between Patient-Centeredness and Evidence-Based Medicine: A Qualitative Analysis of Responses to the COURAGE Study."

Eastern Sociological Society, 2011. "Patient, Parent, Advocate, Investor: Entrepreneurial Health Activism from Research to Reimbursement," co-presented with Aaron Panofsky.

Eastern Sociological Society, 2011. "What Counts as A Blueberry? Making The Most of Regulatory Uncertainty in Business-To-Business Food Advertising" co-presented with Michaela DeSoucey.

Society for Social Studies of Science, 2011. "Patient, Parent, Advocate, Investor: The Contours of Markets, Medicine, And Government," co-presented with Aaron Panofsky.

American Sociological Association, 2011. "Patient, Parent, Advocate, Investor: The Contours of Markets, Medicine, And Government," co-presented with Aaron Panofsky.

American Sociological Association, 2010, "Molecules Move Markets: Designing Trans Fat Labeling to Precipitate Technological Change."

Eastern Sociological Society Annual Meeting, 2010. "The Co-construction of Regulation and Industry: Designing Labeling to Precipitate Technological Change"

Society for Social Studies of Science, 2009. "How the Oil Got Changed: Stabilizing the Replacement of Trans Fats in American Manufactured Food."

New York State Political Science Association, 2009. "CityTech: Explaining the Limited Portability of Municipal Trans Fat Policies."

Eastern Sociological Society Annual Meeting, 2009. "Policy Experiments and Technological Agency: Comparing the New York and Philadelphia Trans Fat Bans."

Society for Social Studies of Science, 2008. "CityTech: How Cities Do Science."

Association for the Study of Food and Society, 2008. "Reformulating Trans Fats: Technologies, Tactics and Taste."

New York University College of Dentistry, Department of Epidemiology and Health Promotion, 2008. "CityTech: Urban Science and New York's Trans Fat Ban."

The Dr. Jerome S. Coles Science Library Lecture Series, New York University, 2008. "CityTech: Urban Science and New York's Trans Fat Ban."

Eastern Sociological Society, 2008. "Seeking Regulation and Adding Value: The Case of Trans Fat Labeling."

American Anthropological Association, 2007. "Industry, Uncertainty, Opportunity and the Case of Trans Fats."

Society for Social Studies of Science, 2007. "The Unintended Consequences of Knowledge-Based Social Movements."

American Sociological Society, 2007. "Where Did All the Trans Fats Come From? The Unintended Consequences of Knowledge-Based Social Movements"

American Institute of Wine and Food, 2007. "Getting Better for You: Trans Fats, Risk and Regulation," presented on the New York City Department of Health panel "What Will Happen to My Doughnut? How to Cope with the Trans Fat Ban."

Book chapters

David Schleifer and Aaron Panofsky. 2015. "Patient, Parent, Advocate, Investor: Entrepreneurial Health Activism from Research to Reimbursement," in *Democratizing Inequalities*, edited by Caroline Lee, Michael McQuarrie and Edward Walker, New York University Press.

David Schleifer. 2015. "Credible to Collaborators Themselves: How Corporations and Trade Associations Made Trans Fats into a Problem," in *Collaboration across Health Research and Medical Care*, edited by Niki Vermeulen, John N. Parker and Bart Penders, Ashgate Publishing.

David Schleifer, Tracy Gilman and Lauren Silberman. 2010. "Welcome to Make It Happen," in *The Swedish Dance History*, Volume 2, Stockholm: INPEX (International Performance Exchange).

Previous Appointments:

- Research Consultant, George Washington University School of Business and Circa Jewelry, 2010
- Research Assistant to Professor Caitlin Zaloom, America in Debt project, New York University Department of Social and Cultural Analysis, 2009 to 2010
- Research Consultant, New York City Department of Health, Trans Fat Help Center, 2007
- Policy Research Assistant, The Hunger Project, 2006
- Ethnographic and Focus Group Observer, Social Science Research Council, 2006
- Research Assistant, Professor Dorothy Nelkin, New York University Law School, 2002 to 2003
- Vaid Policy Research Fellow, National Gay and Lesbian Task Force, 2002
- Research Assistant & Focus Group Moderator, Oregon Social Learning Center, 1998 to 1999
- Research Consultant, Connecticut Department of Mental Health and Addiction Services, 1998
- Program Intern, International Gay and Lesbian Human Rights Commission, 1997
- Research Assistant, Leonard Davis Health Economics Institute, University of Pennsylvania, 1995

Teaching:

- Instructor, *Business and Its Publics: Inquiry and Discourse*, New York University Stern Undergraduate College of Business, Spring 2007
- Instructor, *Sexual Diversity in Society*, New York University Department of Sociology, Spring 2003 and Summer 2003
- Grader, *Criminology*, New York University Department of Sociology, Spring 2002
- Teaching Assistant, *World Cultures: Modern China*, New York University Department of Sociology, Fall 2001, Fall 2002 and Fall 2003
- Teaching Assistant, *Introduction to Sociology*, New York University Department of Sociology, Spring 2004 and Fall 2005
- Visiting Lecturer, *English Writing and Grammar*, Yunnan Normal University Department of English, Kunming, China, Fall 1999 and Spring 2000

Leadership and Service:

- Neighbors Together, Volunteer Event Planner and Fundraiser, 2013 to current
- US Census Bureau, The Opportunity Project, User Advocate, 2023
- First Workings, Mentor, 2020 to current
- New York State Primary Care Core Measure Set Review Committee Member, United Hospital Fund, 2018-2019.
- Data Advisory Committee Member, National Patient Advocate Foundation, 2017.
- Awards committee member, American Sociological Association Science, Knowledge, and Technology Section Sally Hacker-Nicholas Mullins Award for Best Graduate Student Paper, 2012 and 2013.
- Awards committee member, American Sociological Association Sexualities Section Committee on the Award for Best Graduate Student Paper, 2007.
- Graduate student representative to faculty recruitment committee, New York University Department of Sociology, 2005–2006.
- Graduate student representative to job placement committee, New York University Department of Sociology, 2004–2005.
- Co-organizer, NyLon Social Theory and Practice Conference, New York University and London School of Economics, April 2003.
- Undergraduate committee chair, Wesleyan University Sociology Majors Faculty Search, 1997 to 1998.
- Founding member, Wesleyan University Sexuality Studies Committee, 1997 to 1998.

Academic Fellowships and Awards

- Science and Technology Policy Fellow, Arizona State University To Think, To Write, To Publish Workshop, 2012-2013.
- American Sociological Association Science, Knowledge, and Technology Section Award for Best Graduate Student Paper, for “The Dovetailing of Activism, Industry, and the Technological Backburner: How trans fats became healthy,” 2009.
- American Sociological Association Student Forum Travel Award, 2009.
- Chemical Heritage Foundation John C. Haas Fellowship in the History of the Chemical Industries, in residence, 2008–2009.
- New York University Dean's Dissertation Fellowship, 2007–2008.
- Chemical Heritage Foundation Beckman Center for the History of Chemistry Travel Grant, 2007.
- Doctoral Dissertation Research Improvement Grant, National Science Foundation, Science and Society Program, Award ID 0551752, 2006–2007.
- American Sociological Association Sexualities Section Award for Best Graduate Student Paper, for “Make Me Feel Mighty Real: Gay Female-to-Male Transgenderists Negotiating Sex, Gender, and Sexuality,” 2006.
- MacCracken Fellowship, New York University, 2000–2005.
- Graduate School of Arts and Sciences Travel Grant, New York University, Fall 2000
- New York University, Center for Teaching Excellence Fund for the Advancement of University Learning, 2003.
- High Honors in Sociology, Wesleyan University, 1998.
- Phi Beta Kappa, Wesleyan University, 1998.